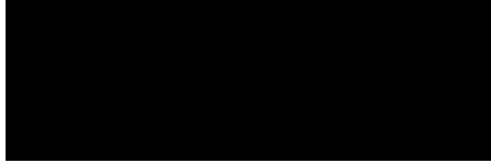


CHRISTOPHER MEDALIS, PhD



International Education Global Programs and Strategy Expert

More than 25 years of experience leading strategic international education initiatives, designing outreach and promotion campaigns, and managing international scholarship programs and academic exchanges on behalf of governments, foundations, universities, and corporations. Expertise includes:

- Global Project Management
- Internationalization Initiatives for Universities, Foundations, and Corporations
- Scholarship Program Design and Implementation
- Marketing of Higher Education
- Corporate Philanthropy and Social Responsibility
- Experiential Learning and Life Skills Program Design
- Student Services Expertise
- Teaching, Training, and Presentation Skills
- Program Development and Grant Writing
- Budgetary and Staff Supervision and Training
- Significant Regional Experience in Europe and the Middle East

Experience

Institute of International Education (IIE), New York
Advisor for Institutional Relations, part time

May 2016-present

- Represent IIE externally to stakeholders including higher education institutions, governments, national agencies, membership and professional associations.
- Serve as senior adviser to IIE Initiatives, including Generation Study Abroad, Center for International Partnerships, and IIE Network for universities.
- Engaged in external communications including representation to the G7 Summit, IIE rebranding campaign, regular presentations to international educators and students, and consultant on new student-facing publications.

EducationUSA, Bratislava, Slovakia and Istanbul, Turkey
Regional Director, Northern & Central Europe and Turkey

2012-April 2015

- Provided leadership to State Department-supported network of 60 educational advising centers in 20 countries to foster student mobility to/from the U.S.
- Wrote policy analysis and guidance to U.S. Embassies and the Bureau of Educational and Cultural Affairs of the State Department on higher and international education developments, trends, and strategies for engagement abroad.
- Capacity building and allocation of financial, training, and information resources to host organizations including U.S. Embassies, Fulbright Commissions, and NGOs.
- Monitored, trained, and mentored over 50 educational advisers to advance professional capacity and meet competency framework goals.
- Aided the U.S. higher education community to advance mobility and exchange by providing information, contacts, and linkages in Europe.
- Designed and delivered content at conferences, workshops, and training seminars, both internal and external professional organizations (NAFSA, AIEA, EAIE).
- Represented the State Department as liaison to European higher education authorities and organizations, including the European Commission in Brussels and national agencies such

as the British Council, German Academic Exchange Service, Turkish Higher Education Council.

- Developed and maximized innovative tools including virtual and social media to reach and serve larger and more diverse international student audiences; designed and conducted regular training webinars and e-learning materials.

**Institute of International Education (IIE), New York
Director, Global Scholarship Programs**

2009-2012

- Worked with governments, corporations, universities, and private foundations in the U.S. and abroad to design and implement global strategies for internationalization.
- Created, directed, and expanded more than 20 international scholarship and training programs for 2,000 participants annually; designed and implemented full scholarship cycles including recruitment, application, selection, grant giving, visa sponsorship, student services, publicity and media strategy, high level promotional events, experiential skills content, and alumni activities.
- Advised and co-created New York University's internationalization strategy through design and global leadership of international student recruitment for new Abu Dhabi campus; reached more than 2,500 top high schools around the world; resulted in more than 60% of admitted students for first and second freshmen classes.
- Responsible for annual budget of more than \$28 million; met all internal and external accounting, contractual compliance, financial reporting, and audit obligations; trained in OMB A-110, A-122, and A-133 principles and procedures. Led program development and grant writing activities with potential funders in U.S. and foreign governments, corporations, private foundations, and universities; directly raised \$11 million in FY2011; single-largest income grossing unit in entire organization for FYs10, 11, and 12.
- Supervised 40 staff globally; devised annual staffing plans, guided employees to achieve annual work objectives and coached ongoing professional development.
- Developed multiyear partnerships with Fortune 500 multinational companies on corporate philanthropy and social responsibility strategies and initiatives; achieved high level of customer satisfaction, resulting in 100% grant renewals and expansion; clients included GE, Goldman Sachs, Rolex, Avery Dennison, AIG, BP, Petro-Canada.
- Advised America for Bulgaria Foundation board and leadership on creation of international education strategy; created signature scholarship program to identify and train future Bulgarian leaders; designed comprehensive learning program for all U.S. study and training activities; grew program by 60% yearly.
- Developed new global outreach and application processes for Rolex's philanthropy programs, leading to over 200% increase in applications, diversification of countries by 50%.

**Institute of International Education, New York
Director, Global Learning Initiatives**

2007-2009

- Implemented and expanded undergraduate scholarships and youth leadership programs in 20 countries.
- Managed \$3 million annual budget; secured 7% annual funding growth.
- Forged partnerships with new corporate foundations and advised international expansion strategies for corporate philanthropy and social responsibility programs in China and India; secured more than \$2 million of new funding.
- Developed and supervised experiential learning training curriculum for undergraduates, focused on leadership, intercultural communications, and career skills.
- Designed and implemented global media strategy for corporate clients through high-profile public events with keynote speakers in China, Europe, India, and U.S.

Institute of International Education, Budapest, Hungary
Director, European Office

1998-2007

- Led Europe-wide educational strategy, grew business from 10 to 35 countries in the European Union and Southeastern Europe, and expanded office's scholarship and higher education support programs from 5 to 20 through engagement of U.S. State Department, Fortune 500 companies, and private foundations.
- Achieved six-fold growth in budget to \$3 million per year, and developed human resources capacity of IIE in Europe from 3 to 10 staff members.
- Initiated corporate philanthropy and social responsibility STEM field scholarship programs in 15 European countries on behalf of GE, Goldman Sachs, EFG Eurobank, Lucent, Philip Morris, and other multinationals. Created media strategies, organized press conferences and high-profile award ceremonies, resulting in more than 50 television and press appearances in 10 countries.
- Advised universities on internationalization; created and delivered professional training to staff and leadership in 10 countries for Niarchos Foundation; designed and launched European promotion strategy for King Abdullah University of Science and Technology of Saudi Arabia, leading to 20% of global applications and 15% of entering class.
- Supported U.S. government public diplomacy through promotion of U.S. higher education to European students, university leadership, and governments; trained U.S. Embassy staff; created and executed predeparture training, small grants program, and alumni conferences for U.S. State Department's Ron Brown Fellowship Program; met all U.S. government budgetary and reporting obligations.
- Served as regional representative of the Educational Testing Service (ETS); led marketing and training on Test of English as a Foreign Language (TOEFL) exam to national EFL teacher organizations and ministries of education.

Institute of International Education, New York
Manager for Policy and Program Development, Foreign Fulbright Program

1996-1998

- Coordinated and implemented operations and policy for central administration of the Fulbright foreign student program with 3,000 grantees in the U.S.; assisted executive director in planning and controlling costs of \$4 million annual administrative budget.
- Liaised with U.S. State Department and Fulbright Commissions worldwide; developed recommendations on Fulbright program policy.
- Processed applications and renewals of "J" category U.S. exchange visitor visas.

Institute of International Education, New York
Assistant Manager, Preacademic Programs

1994-1996

- Placed Fulbright, Humphrey, and other U.S. Government exchange students in ESL programs; implemented new teacher training summer institutes for governments of Chile, Taiwan, and U.S.
- Negotiated agreements and supervised deliverables from 20 U.S. universities' ESL departments annually; introduced new bid process.

International Students and Scholars Office, Columbia University, New York
Assistant Foreign Student Advisor, part time

1992-1993

- Designed and ran educational and cultural programming for international students and dependents; processed "F" category U.S. student visas.

Education

Columbia University, New York

Ph.D. May 2009; **M.Phil.** February 1998; **M.A.** May 1993

Department of History

- Ph.D. Dissertation Title: "American Cultural Diplomacy, the Fulbright Program, and U.S.-Hungarian Educational Relations in the Twentieth Century."
Dissertation sponsor: Volker Berghahn

- M.A. Title: “The North Bohemian Excursion Club: A Case of Cultural Defense by the Germans of North Bohemia in the Habsburg Monarchy, 1875-1914.”
Sponsor: István Deák
- Fields of Specialization: European, American, Cultural, and Diplomatic History; Comparative and International Education, Higher Education Policy; coursework at Teachers College

George Washington University, Washington, DC

B.A. May 1989

International Affairs; specialization: Soviet Union and Eastern Europe.

- Thesis title: “Italo-Yugoslav Relations 1918-1924 and Gabriele d’Annunzio’s Seizure of Fiume”
Sponsor: Hugh Agnew

Additional Education and Professional Development

Woodrow Wilson Center for International Scholars; Central European University Business School, Debrecen University, Hungary; University of Leipzig, Germany; Austro-American Institute of Education, Salzburg Seminar, Austria.

Languages

English: native speaker

Czech, German, Hungarian, Slovak: advanced level in speaking, reading and writing

Italian, Russian: intermediate level in speaking, reading and writing

Turkish: beginner level

Board and Professional Memberships

Board Member: English-Speaking Union of the U.S.

AAASS: American Association for the Advancement of Slavic Studies

AIEA: Association of International Education Administrators

CIES: Comparative and International Education Society

DAAD: German American Exchange Service, U.S. Alumni Association member

EAIE: European Association of International Educators

NAFSA: Association of International Educators

Voluntary Activities

Selection panelist: Slovak Fulbright Commission, Fund for Education Abroad Diversity Scholarship, WISE Awards, NAFSA 2015 and 2016 Conference Proposal Selection Committee

Public Speaking Experience

Academic Cooperation Association (ACA); Austro-American Institute of Education; Canadian Bureau for International Education (CBIE); Comparative Education Society in Europe; Center for Strategic and International Studies (CSIS); Council of International Schools (CIS) Forum; EducationUSA Forum and Regional Forums; Erasmus Student Network Conference; European Association for International Education (EAIE); European Union Tempus Conference; First Annual Forum on Serbian Higher Education and the Private Sector; Fulbright Commission Workshops and Orientations; International Association of Teachers of English as a Foreign Language (IATEFL); Ministry of Education of Poland Summer Teacher Training Institute; NAFSA (Association of International Educators); Qatar Foundation’s World Innovation Summit for Education (WISE); QS Middle East and Africa Professional Leaders in Education; Russian International Education Administrators Training Program; Teachers of English to Speakers of Other Languages (TESOL); Teacher Training in Comparative Education Conference; U.S. State Department Consular Leadership Training; Woodrow Wilson Center

References available upon request