

Christa Lee Olson

SUMMARY OF PROFESSIONAL EXPERIENCE

Vice Provost, International Programs & Professor of the Study of Culture and Society.

Drake University, Des Moines, IA. (2011-2016). Led implementation of Drake's Internationalization and Global Engagement Strategic Plan and coordinated international activities across campus. Pursued donor and grant support. Oversaw the development and management of partnerships in Chile, China, France, India, Malaysia, Mexico, South Africa, Spain, and Uganda. Supervised the directors of the International Center, Principal Financial Group Center for Global Citizenship, Chinese Cultural Exchange Programs and Drake Administered Programs Abroad. Convened international advisory bodies. *As of June 2016, on sabbatical with the option of returning full-time to the faculty Spring 2017.*

Associate Director, International Initiatives. American Council of Education, Washington D.C (2001-2011). Led ACE's initiatives to engage institutions in internationalization and global engagement including development of grant proposals and creation of new products. Staffed the ACE Commission on International Initiatives (advisory body of college and university presidents). Directed multi-institutional demonstration projects.

Fulbright North American Senior Scholar (March 1-November 1, 2009) McGill University, Quebec, Canada, and Universidad de Guanajuato, Mexico. Conducted "Making the Link between North American Partnerships and Campus Internationalization" research project.

Tenured Assistant Professor (1993-2001). New Jersey City University, Jersey City, New Jersey. Developed and taught courses: French Language and Cultures, Human and Intercultural Relations, Women and Men: Roles and Relationships, Women's Lives, African and Caribbean Women Writers. Created Global Awareness Network.

Teaching Assistant and Fellow (Fall 1992). Stanford University, Stanford, California. Developed and taught courses: Contemporary Francophone Literature, Africa and the Caribbean; Elementary French. Assisted with research on second language acquisition.

EDUCATION

Stanford University, Stanford, California (1993). Ph.D. in French Literature. Dissertation title: "Constructs and Crisis in West African and Antillean Literature of French Expression."

Washington State University, Pullman, Washington (1987). B.A. in Foreign Languages. College of Arts and Sciences Award. Summa Cum Laude, Honor's Program.

ADDITIONAL EDUCATION ABROAD

Université de Cheikh Anta Diop de Dakar, Sénégal (1993). Stipend award from French government for participation in Summer Institute for French Teachers.

Institut d'études françaises, Avignon, France (1988). Summer Institute.

Université de Haute Bretagne, Rennes, France (1985-1986). Junior Year Abroad.

LEADERHIP/ MANAGEMENT / APPLIED RESEARCH EXPERIENCE

Professor, Study of Culture and Society. (July 2011 – present). As of June 1, 2016, on sabbatical from professorial role. Option available to return full time as a professor Spring 2017. Future appointment and teaching load currently under discussion.

Vice Provost, International Programs & Professor of the Study of Culture and Society. (July 2013-May 2016). Built team cohesion through the development of a mission and addition of staff to support the programs brought on board with additional funding. Taught Introduction to American Culture course. Oversaw curriculum audit and assessment of progress in achieving the internationalization plan. Championed a new vision of Drake as a global knowledge hub for the greater Des Moines region and development of Drake's 2015-2020 Internationalization and Global Engagement plan.

Vice Provost, International Programs (July 2012-June 2013). Created an external advisory group of alumni and community leaders to assist in advancing Drake Internationalization agenda. Developed, in collaboration with development officers, a fundraising approach to support our Internationalization plan. Secured - in collaboration with the President, development officers, and senior faculty - a seven figure endowment for student global learning scholarships and a six figure gift for enhancing the international affairs program. Launched an internationalization of the curriculum initiative which included the implementation of an internationalization of academic programs award process.

Vice Provost International Programs (July 2011-June 2012). Introduced the Drake campus community to Vice Provost role, laying the foundation for partnerships with members of the Cabinet, Provost Council, Dean's Council and faculty leaders. Created internal cross-institutional faculty and administrative groups to implement the 2010 internationalization plan and nourish cross-institutional cooperation. Secured – in collaboration with senior leadership, faculty and staff – two seven-figure endowments. Launched a strategic partnership initiative to maximize Drake's international partnerships.

Staff director, Commission on International Initiatives (April 2010 – July 2011). Developed agenda for bi-annual Commission meetings. This body of ACE member presidents advises ACE in its work to provide policy guidance to U.S. institutions wishing to internationalize their programs, to increase support for international education with other associations, and to interact with associations of universities abroad on common issues.

Team Leader, Cross-Unit International Team. (April 2010 – July 2011). Convened team to develop and monitor international programs and networks, including webinar series; global dialogues; Leadership Network on International Initiatives; Internationalization Laboratory; Internationalization Collaborative; Washington International Education Group: Inter-Association Network for Campus Internationalization.

Co-Chair, Internationalizing ACE Task Force. (April 2010-July 2011). Charged with taking stock of ACE international work and assets, identifying opportunities for infusion or creation of new programs and preparing recommendations for future engagement.

Project Investigator, Creating Global Citizens: Exploring Internationalization at HBCUs. (Summer 2010-July 2011). Collaborated with colleagues in Center for Advancement of Racial and Ethnic Equity (CAREE) in implementing Title VI Research and International Studies project. The goals of this applied research project were to identify the factors that enhance and impede internationalization at HBCUs and to disseminate findings.

Project Investigator. (Summer 2008-July 2011). “Making the Link between North American Partnerships and Campus Internationalization” research project. Designed research approach, secured invitations from McGill University and Universidad de Guanajuato and acquired Fulbright Funding to support in-country research expenses. Collected data at 4 institutional sites in Quebec, Canada and 2 in Region Centro Occidente de Mexico. Preliminary results shared with liaisons at institutional sites and conference venues.

Co-Director, At Home in the World: Educating for Global Connections and Local Commitments (Fall 2005– July 2011). Collaborated with colleagues in Center for Advancement of Racial and Ethnic Equity in conducting research, advancing good practice, planning colloquia, producing a publication, and developing a demonstration project to identify strategies that promote synergy between internationalization and diversity/multicultural education on campus. Formerly referred to as the Bridging the Gap initiative launched by a roundtable as part of the Global Learning for All project.

Program development (Fall 2002-July 2011). Prepared grant proposals and created new products to advance ACE’s goals to assist colleges and universities in engaging globally and preparing students to work and live in an interdependent and culturally diverse world.

Director, ACE Internationalization Collaborative (Fall 2001-July 2011). Network of 120 ACE member institutions that are committed to internationalizing their institutions. Convene Advisory Council and conceptualize annual meeting agenda. Oversee annual meeting and regional meeting implementation. Consulted with institutions on strategies for internationalizing their institutions.

Director, Leadership Network on International Education (Fall 2006-Spring 2009). Network of ACE member presidents and chief academic officers. Conceptualized agenda and oversaw the implementation of meeting.

Project Director, Lessons Learned on Assessing International Learning (Fall 2003-Summer 2008.) Developed, acquired funding and directed multi-Year FIPSE funded multi-

institutional project for ACE to advance the national dialogue on international learning assessment and the improvement of student international learning. Co-produced on-line *Guide for Assessing International Learning* and disseminated project findings.

Project Director, Global Learning for All. (Fall 2002-2005; Fall 2005-Spring 2007)

Developed, acquired funding and directed multi-institutional American Council on Education project funded by two Ford Foundation grants. First grant involved consultation with institutions on processes for articulating international learning outcomes, conducting internationalization review, and engaging leaders from across the campus in formulating a strategic internationalization plan that better services adult, part-time and minority students. Second grant continued institutional work on developing plans and supported a roundtable on the intersection between internationalization and multicultural education. The resulting essay, *At Home in the World* launched the ACE “At Home in the World” initiative noted above.

Co-Director of U.S. Department of Education, Title VI Undergraduate International Studies and Foreign Languages Program Grant. (Summer 1999- Spring 2001).

Developed, acquired funding and co-directed “World Languages and Cultures in Urban Education Grant.” New Jersey City University.

Academic Director, Paris-Over-Spring Break Intercultural Field Experience (Spring 2001).

Department of Modern Languages. New Jersey City University. Designed and directed.

Administrative Assistant. Education Abroad Program (EAP). (Fall 1989-Summer 1990)

University of California, Santa Barbara, California. Managed credit transfer for 250 EAP students in diverse UC program locations. Served as liaison between directors at overseas centers and University of California system-wide coordinators, registrars and deans. Coordinated application materials for UC program in Italy.

PUBLICATIONS

Olson, Christa, Kevin Saunders, and Jen Hogan, (2015). “Contextualizing the Assessment Journey and Tools for the Trek” in Brewer and Savick (eds) *Assessing Study Abroad, Theory, Tools and Practice*. Stylus Press, Sterling, Virginia.

Olson, Christa (2013) “A Canadian Lens on Facilitating Factors for North American Partnerships” *Journal of Studies in International Education, July 2013; vol. 17, 3: pp. 228-243. first published on July 19, 2012.*

Olson, Christa and Peacock, James (2012), “Where Global Meets Local” in Deadorff (ed) *Sage Handbook of International Higher Education*. Sage Publications.

Olson, Christa (2010) “Guest Editor’s Note” and co-author with Wiesnieski Deitrich “In Quest of Meaningful Assessment of International Learning: The Development and Implementation of a Student Survey and ePortfolio Approach” in *Journal on General Education* special edition Volume 59, Number 3. [Penn State University Press](#).

- Olson, Christa and Wisniewski, Jill (2008). *Guide for Assessing International Learning Outcomes* web publication. American Council on Education, Washington, DC. www.acenet.edu/Content/NavigationMenu/ProgramsServices/cii/res/assess/index.htm;
- Olson, Christa, Green, Madeleine, and Hill, Barbara (2008). *A Handbook for Advancing Comprehensive Internationalization: What Institutions Can Do and What Students Should Learn*. American Council on Education, Washington, DC
- Olson, Christa, Evans, Rhodri, and Shoenberg, Robert (2007). *At Home in the World: Bridging the Gap Between Internationalization and Multicultural Education*. American Council on Education, Washington, DC.
- Olson, Christa, Green, Madeleine, and Hill, Barbara (2005). *Building a Strategic Framework for Comprehensive Internationalization*. American Council on Education, Washington, DC.
- Olson, Christa (2005). "Comprehensive Internationalization: From Principles to Practice," *Journal of Public Affairs, volume VIII*, Southwest Missouri State University.
- Green, Madeleine and Olson, Christa (2003). *Internationalizing the Campus: A User's Guide*. American Council on Education, Washington DC.
- Olson, Christa (2003). "Engaging U.S. Faculty in Internationalization." *Global Educacion; Mexico*.
- Olson, Christa (Summer 2001). "Global Competency and Intercultural Sensitivity," *Journal of Studies in International Education*, Volume 5, No 2. Sage Publications.
- Olson, Christa, (Fall 2000). "Internationalizing the Campus, the Curriculum and Ourselves: Global Intercultural Competency," *Academic Forum*, New Jersey City University.
- Olson, Christa (1998). "An Itinerary for Intercultural Teaching and Learning," *Academic Forum*, Volume VII, No 1. New Jersey City University.
- Olson, Christa et al. (1989). *How to Choose a Study Abroad Program*. Bechtel Center, Stanford University, Stanford, California.

PRESENTATIONS

On Campus Internationalization:

Over 20 sessions and workshops featuring ACE Internationalization project work or developed and delivered at the following international education conferences: Asia Pacific Association of International Educators (APAIE); Association of International Education Administrators (AIEA); Association for Mexican International Education Administrators (AMPEI); Association of Universities and Colleges of Canada (AUCC); British Columbia Center on International Education; Canadian Bureau for International Education (CBIE); Consortium for

Higher Education Collaboration (CONAHEC); Congrès de l'Association Québécois de Pédagogie Collégiale; NAFSA: Association of International Educators;

Over 20 workshops or consultations featuring ACE Internationalization project work delivered at the following U.S., Canadian, Japanese and Mexican institutions: Alcorn State University; Baldwin Wallace College; George Mason University; Indiana University Purdue University Indianapolis; James Madison University; Osaka University; Portland State University; San Antonio Community College District; Universidad de Guanajuato; Universidad Panamericana Campus Guadalajara; Universidad de Valle de Atemaj; University of Central Florida; University of Iowa; University of Maryland; Drake University.

On Campus Internationalization and Diversity:

Workshops delivered at conferences and campus including: American Council on Education; University of Denver; National Conference on Race and Ethnicity; Michigan State University.

On Partnerships and Campus Internationalization:

Sessions or workshops delivered at conferences and campuses in the U.S, Canada, Chile, Mexico and Uganda including: Association of Canadian Studies in the United States Biennial Conference; CONAHEC; Council for International Educational Exchange Annual Conference; NAFSA, Association of International Educators Annual Conference, Université Laval; Universidad de Guanajuato, Universidad de Colima, Universidad de los Andes, Makerer University Business School.

ACADEMIC SERVICE

Board Member, Iowa International Center, Fall 2015 – present.

Chair, International Service Committee, Rotary Club of Des Moines, Fall 2014 – Fall 2015.

Chair of Strategic Issues / Professional Development committee and Board Member, Association of International Education Administrators, Spring 2012 – Spring 2016.

Board Member, Association for Consortium Leadership, Spring 2005 – July 2011.

Member Dissertation Committee, Graduate Studies in Higher Education, George Washington University, Fall, 2005 – Spring 2008.

Program Review, Andrew Young Center for International Affairs, Morehouse College, Spring 2007.

Quality Enhancement Plan Evaluator, St. Mary's University Reaffirmation Visit, Southern Association of Colleges and Schools, Spring 2004.

Application Reviewer, Liberal Education & Global Citizenship: The Arts of Democracy, Association of American Colleges and Universities, Spring 2002

Graduates Studies Committee. University Senate. New Jersey City University. Fall 1999 – Fall 2001. Evaluate graduate course proposals and programs of study.

Study Abroad Advisory Council. New Jersey City University. Fall 1999-Fall 2001.

New Jersey Project Conference Host Committee. “Global Translations.” New Jersey City University. Spring 2000.

Women’s Studies Governance Council. New Jersey City University. 1998-2001.

Student Achievement Awards Committee Member. New Jersey Project On Inclusive Scholarship, Curriculum and Teaching, Spring 1999.

Study Abroad Advisory Council. New Jersey City University. Fall 1999-Fall 2001.

New Jersey Project Conference Host Committee. “Global Translations.” New Jersey City University. Spring 2000.

Women’s Studies Governance Council. New Jersey City University. 1998-2001.

Student Achievement Awards Committee Member. New Jersey Project On Inclusive Scholarship, Curriculum and Teaching, Spring 1999.

Acting Chair, Department of Modern Languages. New Jersey City University. May 1999.

Global Awareness and Intercultural Network. Jersey City State College. 1994-1996. Coordinated steering committee and task forces on globalizing the campus.

Curriculum and Instruction Committee. Jersey City State College. 1994-1996. Evaluated undergraduate course proposal and programs of study.

RELEVANT PROFESSIONAL DEVELOPMENT

George Mason University, (January 1 – June 1, 2008). Fairfax, Virginia. Fellow in provost’s Office. Observed provost work, developed a report on internationalization across the administration, reviewed the Provost’s forthcoming publication on the leadership’s roles and responsibilities for advancing global education.

Summer Institute for Intercultural Communication, (Summers 1999, 2000). Forest Grove, Oregon. Participant in week-long intensive workshops.

Association of International Education Administrators. (1999-present). **Board member and Chair of Strategic Issues Task Force.** Presenter and participant in various pre-meeting workshops.

NAFSA: Association of International Education. (1993-present). Presenter and participant in various pre-meeting workshops.