MEETING OVERVIEW

In the meeting, we reviewed the plans for the onboarding initiative, discussed in the February 4, 2015 meeting. In addition, we covered Learning Track Design and Marketing Planning committee assignments and responsibilities of each. Below is an overview:

a) Review of Onboarding at TCNJ Project

- What is it?
- The Three Stages
- Council’s Role: Learning Track Design and Marketing Planning

b) Committee Assignments: Members selected the committee on which they would like to serve:

<table>
<thead>
<tr>
<th>Onboarding Learning Track Design:</th>
<th>Marketing Planning:</th>
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</thead>
<tbody>
<tr>
<td>~ Joe O’Brien</td>
<td>~ Angela L. Chong</td>
</tr>
<tr>
<td>~ Nadya Pancsofar</td>
<td>~ Kerri Tillett</td>
</tr>
<tr>
<td>~ Diane Bates</td>
<td>~ Sharon Shivers</td>
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<tr>
<td>~ Sharon Shivers</td>
<td>~ Ingrid Nunn</td>
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<td>~ Deb Kelly</td>
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If you were not in attendance or wish to change committees, please provide Kimberly Ferguson with your selection no later than 5/25/15.

c) The Council’s Role: The council will contribute to this project by providing input in the areas of the Onboarding Learning Track Design, Marketing, and Review

d) Onboarding Goals: We reviewed the goals of the onboarding initiatives.

e) Target Roll-Out: Fall 2015

While we’ve agreed that Fall 2015 will be the roll-out of the onboarding initiative, the date was not decided during the meeting. Kimberly Ferguson will poll the council members via email in order to decide upon a roll-out date.
**NEXT STEPS**

As discussed in the meeting:

- Each of the two groups (Learning Track Design and Marketing) will send ideas/feedback to Kimberly, based on the timeline to be provided by Kimberly Ferguson.

- All council members will be invited to review/provide feedback on the Learning Track Design, website design, and marketing plan.

Please email Kimberly at fergusok@tcnj.edu with any questions/comments. Additional information will be sent via email.