**TO:** Steering Committee

**FROM:** Committee on Academic Programs

**RE:** Proposed Changes in International Business Program

**DATE:** May 25, 2011

**Background:**

The School of Business has submitted a proposal (materials attached) to replace the current International Business specialization within the Business Administration major with a “Business + International Studies Program” that combines a business specialization (i.e., economics, accounting, finance, marketing, management, or interdisciplinary business) with:

1. a dual major in International Studies, or
2. a minor in International Studies, African Studies, Central Eurasian Studies, European Studies, Latin-American & Caribbean Studies or Middle Eastern Studies plus participation in an international trip such as a study abroad or summer program.

**Charge:**

This proposal has two components: program change and program closure. In terms of the former, please review the proposal in light of the college’s procedures for program and curricular change <http://www.tcnj.edu/~academic/policy/programandcurricularchange.htm> (Please that this program already has been considered through the Council of Deans as required by this procedure). CAP also should consider how such a proposal falls within the programmatic taxonomy described in <http://www.tcnj.edu/~academic/policy/Typesofmajors.htm> In terms of the latter, please consult the college’s policy on program closure available at <http://www.tcnj.edu/~academic/policy/Typesofmajors.htm>

Please that this program already has been considered through the Council of Deans meeting

**Recommendation:**

CAP noted that there are two components to this charge, program change and program closure, and decided to treat them separately. CAP reviewed the proposal for program change at its meeting on May 11, 2011, and voted to approve the program change as described in the proposal from Dean Keep, with one minor change. Since both Business and International Studies are stand-alone majors, the proposed major would be a “double major” and not a “dual major” as described in part a of Dean Keep’s proposal. CAP will consider the second part of this proposal, program closure, in the fall semester. Please note that CAP has not voted to approve the closure of the International Business program.